



Northwest Arkansas
LULAC Annual GALA
October 14th, 2023

We are requesting that your organization make an investment at the greatest level possible to provide the most significant impact on education programs for students from NWA school districts.

By investing in our Latino youth through the *LULAC Apoyo Latino Education Fund*, your sponsorship investment will include:

- **Tax Benefits:** All donations to the non-profit LULAC Education Fund are tax deductible
- **Recognition and publicity** of your sponsorship prior to and during our gala event

The Funds raised by local LULAC Councils are matched by corporate partners secured through LNESCS (LULAC National Education Service Centers) to increase the amount given in both the council and local funds. This model results in a true grassroots/corporate partnership for the empowerment of the Latino community. Former recipients of LNSF scholarships are now leaders in fields of business, science, government, and education.

EXCLUSIVE PLATINUM SPONSOR OVER \$15,000

- President's Scholarship named for and presented by Platinum Sponsor
- Logo inclusion in Gala digital flyer and promotions.
- Logo inclusion in 100 on-air promos on both Univision and Telemundo Arkansas.
- Organization's representative invited to deliver brief remarks during gala event program
- Premium logo placement and link from the LULAC NWA Education Fund Gala event website
- Display space of 10'x10' during Education Fund Gala event
- Organization listed as major sponsor of Education Fund Gala in press releases and news articles
- Three (3) designated tables at event with seating for 30 of company representatives and their guests
- 2-3 -minute interview that will be aired in one of their local shows discussing the sponsor's support for the LULAC program and community

GOLD LEVEL SPONSOR \$10,000-\$14,500

- Scholarship named for and presented by Gold Sponsor
- Logo inclusion in 100 on-air promos on both Univision and Telemundo Arkansas as Gold sponsor.
- In-show recognition during gala event as Gold sponsor.
- Logo inclusion in all social media posts about event.
- Gold placement of logo and link from the LULAC NWA Education Fund Gala event website
- Gold placement of logo in the gala announcement at entrance of the event
- Two (2) designated tables at event with seating for 20 of company representatives and their guests
- 2-3 -minute interview that will be aired in one of their local shows discussing the sponsor's support for the LULAC program and community

SILVER LEVEL SPONSOR \$5,500 - \$9,500

- Scholarship named for Silver Sponsor
- Silver listing on Education Fund Gala flyer
- In-show recognition during event as Silver sponsor.
- Silver placement of logo and link from the LULAC NWA Education Fund Gala event website

- Logo inclusion in social media posts about event.
- Two (2) designated tables at event with seating for 20 attendees

BRONZE LEVEL SPONSOR \$1,500-\$5,000

- Company name recognition in social media promotions.
- Company logo listed as a Bronze Sponsor on the official event flyer
- In-show recognition as Bronze sponsor
- Bronze placement of logo in website and at event
- Logo inclusion in social media posts about event.
- One designated gala event table for 10 attendees

BASIC LEVEL SPONSOR \$300-\$1500

- Company name recognition listed in Gala Flyer
- Company name recognized on social media posts.

YES! OUR COMPANY wants to invest in the NWA LULAC 2022 Education Fund Gala:

___ Platinum Sponsor over \$15,000 ___ Gold Sponsor \$10,000 ___ Silver Sponsor \$7,500
 ___ Bronze Sponsor \$5,000 ___ Basic Sponsor \$300 ___ Any amount _____

Company contact: _____ E-Mail: _____

Phone Number: _____ Address: _____

Title: _____ Date: _____

*** Please RSVP sponsorship at earliest date possible via email to the emails listed above.
 Exclusive Platinum Sponsorship based on a first come basis.**

Please send Check, Money Order, or Cashier's Check

Mail To: P.O. Box 218 Rogers, AR 72757

Payable To: LULAC – Apoyo Latino

Feel free to contact us regarding questions about our 2023 LULAC Education Fund Gala and/or about our other LULAC educational programs at : NWALulac754@gmail.com or visit our website at, <http://www.lulacnwa754.org/> .

You can also contact our Gala Committee:

Adriandominguez@cox.net/ jhiett@creditacceptance.com/ aguzman@duo-media.com / duprafs@gmail.com

We thank you in advance for your contribution and support of our education fund for local Latino youth.